

Profile > COMPANY's Board of Directors

CONSAM Industries Private Limited.

The Company was incorporated on the 19th February, 2007. At present The Board of the Company consists of 3 (three) directors in total with their details as mentioned below: -

I. Mr. Shambhu Goel



Brief Notes: Mr. Shambhu Goel has been looking after the affairs of M/s. Himalaya Agro Chemicals Pvt. Ltd. in the Capacity of the Managing Director since 1981. Under his directorship the Company could boast of its fertilizer brand namely "Hara Sona" to be the most widely accepted & sold fertilizer brand in the Districts of Araria, Kishanganj, Purnea, Supaul, Kathiar, Bhagalpur, Saharsa etc. until in the year 1998 when seeing the success the elder members of the family connived with his younger brother who also started manufacturing Hara Sona brand of Fertilizers at Gulabagh with the only intent to extract maximum out of the image of the established brand of Hara Sona.

However, due to family obligations he had no choice other than to make losses from 1998 to 2007 in the circumstance when he had to continue to ensure that Hara Sona manufactured at the factory under his control contained better standard of quality and on other hand the fertilizers being sold under the same Brand Name by his brother contained inferior quality.

In the year 2007, CONSAM Industries was incorporated with Mr. Shambhu Goel being the Managing Director because of his long experience in not only a manufacturing Industry but due to his knack in creating a brand. However, in the year 2013 he decided to resign from the Directorship so that he could provide better value by seeing the affairs as a Coach for CONSAM Directors & CONSAM Management.

Today, Mr. Shambhu Goel holds the highest share at CONSAM Industries & works as a Coach of CONSAM Management.

Educational Qualification: I Sc.

Date of Birth: 23/03/1960

Present Residential Address: C/O. M/s. Shiwnarayan Chiranjilal | D.D. Road (Chhuapatti) | District – Araria | Forbesganj – 854 318 | BIHAR.

Official Address: CONSAM Corporate Office | Raniganj Road | District – Araria | Forbesganj – 854 318 | BIHAR.

Contact: 0091 6455 224698 (office telefax) | 0091 94702 37170 (office tel) | 0091 99057 30689 (office tel) | 0091 94300 61645 (business cell) | Official E- mail: consam.cmd@consam.in | Personal E- mail: shambhu.goel@consam.in

II. Mr. Samar Goel



Brief Notes: Mr. Samar Goel joined his father's business of manufacturing NPK fertilizers in 2004 in the middle of his education as a Management Trainee & realizing the importance was successful in streamlining accounts & finance, Management Information System & Enterprise Resource Planning of the Organization by 2006. Simultaneously, he also added a prefix Brand namely "Dhanvarsha" to the existing brand "Hara Sona" so that the superior quality that was being maintained could be identified by the Consumers. Accurate & timely financial figures owing to dynamic MIS & ERP system alongwith the Brand Identification factor worked magnificently resulting in optimum margins & year on year growing sales.

In the year 2007, Mr. Samar Goel was ready with his LOGO, the Company's Name, a set of Core Objectives & Values for the Company & got CONSAM Industries registered with the ROC, Bihar. In the year 2007, CONSAM Constitution (referring to Hierarchy of projected CONSAM Businesses, Designations, their responsibilities & rights, HR policies & rules such as Employee's Scales/Remuneration/related procedures, many other business policies in view of the Organization's Objectives in accordance with the extant statues of law, guidelines that can be referred to Standard Operating Procedure etc) was implemented & the same has been seeing amendments during the course of execution of business of manufacturing NPK fertilizers at M/s. Himalaya Agro Chemicals Pvt. Ltd.

In the year, 2012 Mr. Samar Goel initiated use of CONSAM brand for NPK fertilizers being manufactured at Himalaya Agro Chemicals with the intention of launching the brand as a trustworthy brand of not one product but multiple products & today due to strict adherence to Objectives & Values & Code of Conduct of the Organization CONSAM Brand is become the highest selling brand of NPK Fertilizers in the Districts of Araria & some parts of Supaul, Kathiar & Purnea and the same is catching up very quickly with the market in other districts.

The prefix "Industries" after CONSAM was opted by Mr. Samar Goel & the same is already an indicative of the fact that the very day the Organization was incorporated; it had the vision of doing businesses into multiple industries by solely adhering to its already decided Values & Objectives. The name CONSAM not representing a family's surname/a specific product is favorable a fact that a CONSAM Management may be autonomous where people may be motivated to work for the nation (referring to the organization) & not a family or person and may be able to provide many products.

Today, Mr. Samar Goel is working in the capacity of the Chief Executive Officer cum Director at CONSAM Industries (P) Ltd. alongwith his core team comprising devoted people from fields such as accounts & finance, mechanical engineering supported with sincere & well – groomed supervisors, managers, foremen etc. is very keen about successful implementation of rice – mill & other ancillary food – product units such as whole wheat flour, mineral – water etc. We're also motivated for TMT Bar manufacturing facility & other businesses standing to the test of our SSI policy (referred to as CONSAM policy for selection of SSI) under the CONSAM Captain.

Educational Qualification: Intermediate of Commerce.

Date of Birth: 13/08/1988.

Present Residential Address: C/O. M/s. Shiwarnarayan Chiranjilal | D.D. Road (Chhuapatti) | District – Araria | Forbesganj – 854 318 | BIHAR.

Official Address: CONSAM Corporate Office | Raniganj Road | District – Araria | Forbesganj – 854 318 | BIHAR.

Contact: 0091 6455 224698 (office telefax) | 0091 94702 37170 (office tel) | 0091 99057 30689 (office tel) | 0091 94316 56647 (business cell) | E- mail: consam.ceo@consam.in | Personal E- Mail: samar.goel@consam.in

III. Mrs. Kamini Goel



Brief Notes: Mrs. Kamini Goel (the wife of Mr. Shambhu Goel & mother of Mr. Samar Goel) is the Director at CONSAM Industries. She's been able to restlessly motivate during adverse periods. She's very creative and a very good assessor of human – resource & is found many times beating the CONSAM guidelines for selection. She has the capability of thinking & motivating from the point where many of us seize during failures. She actively participates during debates/discussions at CONSAM and adhering to her guidelines helps us achieve better results.

Educational Qualification:

Intermediate of Commerce.

Date of Birth: 18/07/1962.

Present Residential Address: C/O. M/s. Shiwnarayan Chiranjilal | D.D. Road (Chhuapatti) | District – Araria | Forbesganj – 854 318 | BIHAR.

Official Address: CONSAM Corporate Office | Raniganj Road | District – Araria | Forbesganj – 854 318 | BIHAR.

Contact: 0091 6455 224698 (office telefax) | 0091 94702 37170 (office tel) | 0091 99057 30689 (office tel) | E-mail: kamini.goel@consam.in

IV. Mr. Barindranarayan Dutta Chowdhury



Brief Notes: Mr. Barindranarayan Dutta Chowdhury (mechanical engineer by profession) is the Director at CONSAM Industries. He's been able to marvelously streamline every aspect relevant to engineering & operations thereby ensuring productivity involving least cost. He's significantly contributed and participated in development of HR policies at CONSAM in accordance with the Objectives & Values of the organization due to his vast experience in various large and medium industries. He's been able to successfully implement the first modern Paddy Processing Unit in the District of Araria which is also the CONSAM's first Industrial project.

Educational Qualification:

B. Tech (Mechanical).

Date of Birth: 16/04/1945.

Present Residential Address: CONSAM Industrial Estate – 1 | Mauza: IDGAH & SIRSIYA | N.H. - 57 | District of Araria | BIHAR.

Official Address: CONSAM Corporate Office | Raniganj Road | District – Araria | Forbesganj – 854 318 | BIHAR.

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Updated as at: 29/12/2015